PopUp Berlin

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Press Release   Berlin, 13.05.2014

PopUp Berlin joins accelerator program of ImmobilienScout24

We are proud to announce that PopUp Berlin will participate in ImmobilienScout24's accelerator program "YOU IS NOW" for the next three months. PopUp Berlin is one of three startups that were selected out of a batch of more than 100 applicants to receive early stage funding and support from Germany's biggest online property marketplace.

We're enthusiastic for this opportunity to accelerate the development of our platform and services and get our service on the next level of functionality, attention and traction.

"We are happy to have PopUp Berlin as a team in our 2nd accelerator batch," says Lennart Hennig, Lab Manager at YOU IS NOW. "The market for PopUp stores is growing fast and is extremely interesting to us as Germany's biggest real estate market place. We are happy to support a very professional team that brings the trend from the US and UK to Germany."

PopUp Berlin is a marketplace where creative businesses and commercial property owners connect to rent temporary space and promote their business ideas. These so called "Pop-Ups" are temporary retail shops, restaurants, bars, cafés, galleries and exhibitions. Commercial property owners use our service to create attractive space profiles on our website and advertise them to an audience which is ready to rent today.

Go to popup-berlin.de to find top locations for short term rentals or check out popup-berlin.de/app to download our iPhone App to promote or find Pop-Ups taking place in Berlin.

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